

Sponsorship Package

Indigenous Youth in Governance Masterclass



LOCATION:

Darwin Convention Centre, NT

DATE:

Monday 17 June 2019

TIME:

8:30am – 5pm

Dear valued sponsor,

We are excited to announce that the Australian Indigenous Governance Institute (AIGI), in partnership with the Lowitja Institute, the Australian Institute for Aboriginal and Torres Strait Islander Studies (AIATSIS) and the Aboriginal Governance and Management Program (AGMP) will convene an Indigenous Youth in Governance Masterclass.

Indigenous Governance in Australia is changing. With the growing presence of peak bodies, increasing numbers of native title determinations and subsequent Prescribed Bodies Corporate (PBCs), generational change in community controlled organisations as well as new non-incorporated groups taking action in their local communities, the time is now to support young Indigenous people to become leaders and decision makers in their communities.

The Indigenous Youth in Governance Masterclass is a unique opportunity for your organisation to build awareness and strengthen your brand to a wide range of emerging Aboriginal and Torres Strait Islander leaders acting in a wide variety of sectors.

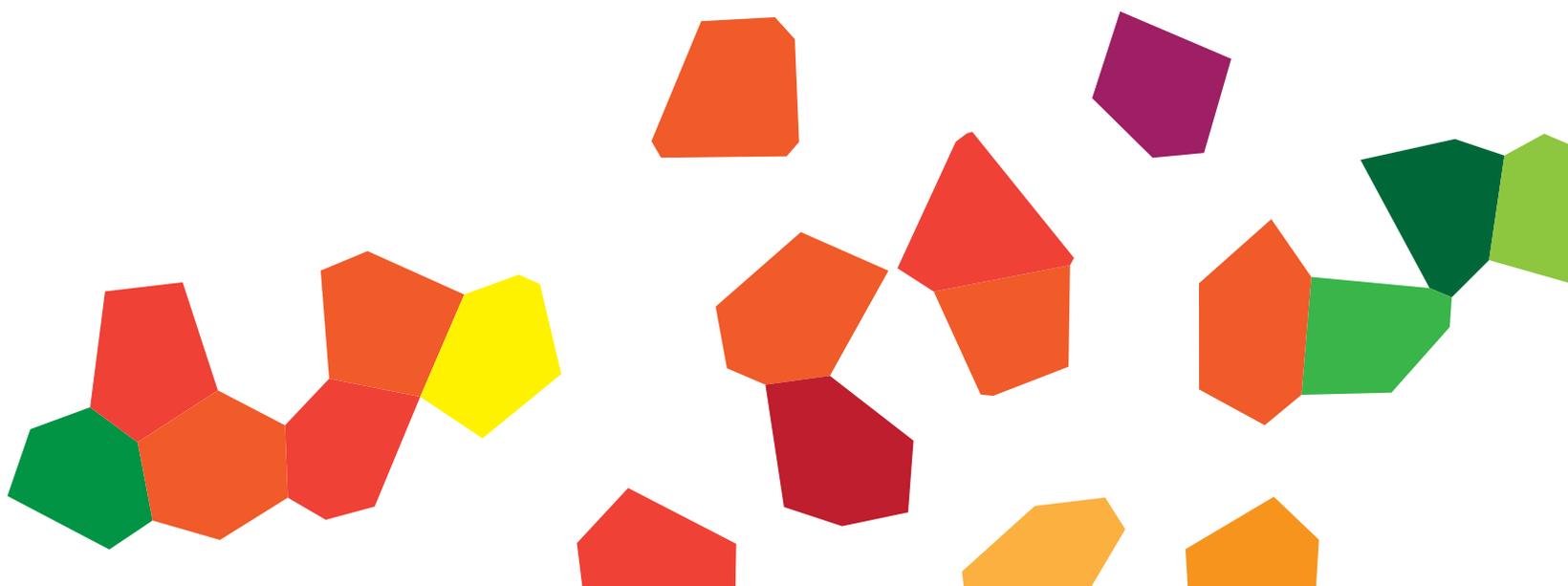
Should you have further questions about the Indigenous Youth in Governance Masterclass, please do not hesitate to contact Bhamie Williamson at the Australian Indigenous Governance Institute Bhamie.Williamson@anu.edu.au

On behalf of AIGI and our partners, we thank you for your consideration and hope to have the opportunity to collaborate with you for what will be an exciting event.

Best Regards,

Michelle Deshong

**Chief Executive Officer
Australian Indigenous Governance Institute**



SPONSORSHIP PACKAGE

\$5,000

Benefits of sponsorship

Exposure prior to the event

- Organisation logo on all Masterclass marketing material including formal networks, informal networks and social media
- Organisation logo listed through AIGI, Lowitja, AIATSIS and APONT

Exposure during the event

- Formal acknowledgement of organisational during Masterclass
- Organisational logo, profile, website and nominated email listed during Masterclass
- Promotional material provided in Masterclass event bags

What is the Indigenous Youth in Governance Masterclass?

The Indigenous Youth in Governance Masterclass is a one-day intensive training and development event for young Aboriginal and Torres Strait Islander peoples. The Masterclass has emerged out of the need to offer appropriate and up-to-date education and training for young Aboriginal and Torres Strait Islander peoples active in the business of governance. This includes governance at local, regional and national levels.

Who will attend the Indigenous youth in Governance Masterclass?

The Indigenous Youth in Governance Masterclass is a targeted training event for Aboriginal and Torres Strait Islander people aged 18-35 years. It is anticipated that delegates will range in governance experience from not yet involved, currently being mentored into leadership roles as well as those who are active in governance such as directors of Indigenous organisations or corporations. The Masterclass will target a wide range of sectors including land and water management, native title, community controlled health, public administration, peak organisations, Indigenous business or other non-incorporated community-based work.

Promote your organisation

In 2019, the Masterclass represents a partnership between the Australian Indigenous Governance Institute (AIGI), the Lowitja Institute, the Australian Institute for Aboriginal and Torres Strait Islander Studies (AIATSIS) and the Aboriginal Governance and Management Program (AGMP). Each organisation will promote this event through their networks, creating maximum exposure for your organisation. This promotion will include formal networks such as mailing lists, social media and informal networks.

Being a sponsor will expose your organisation through:

- Advertising the event
- Targeted print and electronic invitations and announcements
- Online networks
- Organisation listed and acknowledged throughout event (see details of packages below)

Why are we raising sponsorship?

We are committed to hosting the best possible Indigenous Youth in Governance Masterclass. In order to do this, we require support through funding to ensure that the event including logistics, catering and take home resources, are adequately financed. Furthermore, we are striving to gather the widest possible pool of youth delegates representing many sectors and communities. We believe that the opportunity to send young people to these events must be made available to all communities regardless of their financial circumstances. To facilitate this, we will offer support to delegates through travel, accommodation and registration allowances.

About the co-convenors

The Australian Indigenous Governance Institute (AIGI)

The Australian Indigenous Governance Institute (AIGI) is an Indigenous-led national centre specialising in governance knowledge and excellence. AIGI supports the economic, social and cultural development of Aboriginal and Torres Strait Islander peoples through strong and effective self-governance.

AIGI connects Aboriginal and Torres Strait Islander peoples, their communities and nations with world-class governance practices, research, thought leadership and educational resources such as through AIGI's Indigenous Governance Toolkit. AIGI also hosts a series of Masterclasses to promote Aboriginal and Torres Strait Islander people active in governance at community, regional, state and national level. Previous Masterclasses include Indigenous Data Sovereignty, Indigenous Women in Governance and Indigenous Youth in Governance.

Aboriginal Governance and Management Program

The Aboriginal Governance and Management Program is an initiative of the Aboriginal Peak Organisations Northern Territory (APO NT). APO NT is an alliance of the Aboriginal Medical Services Alliance NT, the Central Land Council and the Northern Land Council. AGMP strengthens Aboriginal organisations and groups according to their self-determined needs by providing holistic, tailored governance and management support.

Support complements already existing agencies and resources and takes a long-term view, recognising that a development approach directed by Aboriginal people themselves is key to achieving sustained and effective Aboriginal governance.

The Lowitja Institute

The Lowitja Institute is Australia's national institute for Aboriginal and Torres Strait Islander health research, named in honour of its Patron, Dr Lowitja O'Donoghue. It works for the health and wellbeing of Australia's First Peoples through quality research, knowledge translation, and by supporting Aboriginal and Torres Strait Islander researchers. It operates on key principles of Indigenous leadership, a broader understanding of health that incorporates wellbeing, and the need for the work to have a clear and positive impact.

The Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS)

The Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS) is a world-renowned research, collections and publishing organisation. AIATSIS promotes knowledges and understandings of Aboriginal and Torres Strait Islander cultures, traditions, languages and stories, past and present. AIATSIS cares for a priceless collection, including films, photographs, video and audio recordings as well as the world's largest collection of printed and other resource materials for Aboriginal and Torres Strait Islander studies. AIATSIS also undertakes and encourages scholarly, ethical, community-based research in a variety of sectors, including health, native title, languages and education. Aboriginal Studies Press, AIATSIS' publishing house, regularly publishes outstanding writing that promotes Australian Indigenous cultures. AIATSIS activities affirm and raise awareness of the richness and diversity of Aboriginal and Torres Strait Islander cultures and histories.